



PUTHIYA THALAIMURAI
FOUNDATION

(A People-based NGO working for
Youth Development and Rural Education)



Department of Employment & Training
Government of Tamil Nadu

A REPORT

சுயதொழில் - 2014 MICRO ENTREPRENEURSHIP EXPO -2014

கருத்தரங்கம் | கண்காட்சி

WORKSHOPS | EXHIBITION

August 12-13, 2014 Venue : Government ITI Campus, Guindy, Chennai

AN EVENT TO PROMOTE MICRO & SMALL ENTREPRISES

HIGHLIGHTS

- 1500 Delegates
- “Entrepreneurship Directory” Released
- 30 Stalls
- CSR Leadership Awards
- 27 Workshops
- Small Business Winners Awards



PROFILE OF PARTICIPANTS

- ✘ Graduates
- ✘ College Students
- ✘ Rural Youth
- ✘ Women Entrepreneurs
- ✘ Emerging Entrepreneurs
- ✘ Self Help Groups
- ✘ Housewives
- ✘ ITI & Polytechnic Students

SPONSORS



SUPPORT PARTNERS



(Tamilnadu Small and
Tiny Industries Association - FNF Service Centre)



SPONSORS



சுயதொழில் - 2014

கருத்தரங்கம் | கண்காட்சி

ஆகஸ்ட் 12 & 13, 2014

இடம் : அரசினர் தொழிற் பயிற்சி நிலையம், கிண்டி, சென்னை - 600 032



Chief Guest Address by Kyungsoo Kim
Consulate General of Republic of Korea

Korean Factory girls have played a very important role in the economic development of Korea.....Now it is the turn of India..... India has a great opportunity and its Micro Enterprises play every important role in that. I recommend Korean Companies to join Puthiya Thalaimurai Foundation in their CSR Projects.....Mr. Kyung Soo Kim, Consulate General of Republic of Korea

Rural Development & Micro Enterprises are two very important functions of Canara Bank, and we are glad to join Puthiya Thalaimurai Foundation in this event.... Mr. Rm. Meenakshisundaram, General Manager, Canara Bank



Special Address by Rm Meenakshisundaram
General Manager, Canara Bank



Special Addresses by R. Vijayalakshmi, Additional Director, Tanstia-FNE, S. Valsa Kumar, Principal, Govt. ITI and Presidential Address by M. Balasubramaniam, Advisor, Puthiya Thalaimurai Foundation, Theme Address by Mr. D. V. Venkatagiri, Secretary, Puthiya Thalaimurai Foundation



WORKSHOPS DETAILS

S.NO.	TOPICS
1.	Value Addition is a key to Entrepreneurial Success
2.	Automobile Servicing - Self Employment & Job Opportunity
3.	How to get Bank Loans
4.	Motivation Talk for Emerging Entrepreneurs
5.	Fashion Technology
6.	Project Report
7.	Two Wheeler Servicing
8.	Entrepreneurship Skills
9.	Spirulina Cultivation
10.	Juice Making & Preservation
11.	Artificial Craft Works
12.	Non Woven Bags
13.	Self Employment in LIC
14.	Business for Beginners
15.	Paper Cup
16.	All Types of Bags Making
17.	CCTV Service
18.	UPS/Inverter Servicing
19.	Welding Shop-Business Opportunities
20.	Beauty Parlor
21.	A/C Refrigerator Servicing
22.	Plastic Molding
23.	Mobile Servicing
24.	Fitter & Turner-Business Opportunity
25.	Mushroom Cultivation
26.	Ready to Eat Food
27.	Government Schemes for New Entrepreneurs

Businesses Demonstrated / Displayed at the Event

- | | |
|--------------------------------|----------------------------------|
| 1. Traditional Herbal Products | 11. Sprulina Cultivation & Juice |
| 2. Tailoring | 12. Honey Production |
| 3. Non Woven Bags Production | 13. Jute Bags Production |
| 4. Soap Oil & Phenoyl Making | 14. All Types of Bags |
| 5. Food Products | 15. A/C & Refrigerator |
| 6. LIC Agents – Opportunities | 16. Plastic Molding |
| 7. Abacus Sytems | 17. Welding |
| 8. CCTV & UPS Assembly Service | 18. Mobile Servicing |
| 9. Mushroom Cultivation | 19. Artificial Craft Works |
| 10. Paper Cup Production | |



Free Tuition Centres

Free Tuition Centre is one of the flagship projects of the Foundation that works to improve the Rural Students in their studies, attitude and discipline. Students studying in different schools come to the centre and study their school lessons. Two trained teachers help the students in their studies and monitor their progress. These centres run in the evenings from 5 p.m. to 7 p.m.



Pandithamedu, Kancheepuram

A team in the Foundation's Head office monitors and guides the teachers by taking every day attendance and enquiring about the progress. The students study for about 50 hours a month in a good environment under the supervision of the

teachers. This results in

definite progress of the students. There is a separate progress card for each and every student that is maintained by the centre's teachers and monitored by the Foundation's Head Office.

Kuthavedu, Thiruvannamalai



Appeal For Donation

Five Centres / Per Year - ₹.2,40,000/-

Ten Centres / Per year - ₹.4,80,000/-

நிகழ்ச்சியில் கலந்து கொண்டவர்களின் கருத்துக்கள்

- இந்த நிகழ்ச்சியில் கலந்து கொண்டதன் மூலம் வங்கிக் கடன் பெறும் வழிமுறைகள் குறித்து தெளிவாக தெரிந்து கொண்டோம்.இராஜேஷ் கண்ணா, விருதுநகர்
- இக்கருத்தரங்கம் எங்களைப் போன்ற தொழில் முனைவோருக்கு மிகவும் பயனுள்ளதாக இருந்தது.... செல்வகுமார், நாமக்கல்
- இது போன்ற ஒரு நிகழ்ச்சியை நடத்தியதற்கு புதிய தலைமுறை அறக்கட்டளைக்கு எங்களின் நன்றி..... முத்துப்பொற்கொடி, கோயம்பத்தூர்
- கருத்தரங்கத் தலைப்பிற்கேற்ற வகையில் கண்காட்சி அரங்கங்கள் அமைந்திருந்தது அனைவருக்கும் பயன்படும் வகையில் இருந்தது.....இரத்தினராஜ், நாகர்கோவில்

FORUM FOR MICRO ENTERPRISES

சிறுதொழில் மன்றம்

To encourage Micro Enterprises all over the State of Tamil Nadu, "Forum for Micro Enterprises" has been launched. The Forum provides training, mentoring along with guidance to avail bank loans for doing micro and small enterprises. In addition to the financial linkage assistance, the forum also aims at giving marketing assistance.

Forum for Micro Enterprises meeting were conducted on topics like "Bakery Products - Business Opportunities, Cell Phone Repair, Palm Jaggery Business, Organic Farming, Candle Making etc." This Forum conducted nearly 35 Villages in Tamil Nadu & Puducherry.

**Education is far more greater wealth than any other in the world,
This is the only wealth that cannot be destroyed by any power!
Youth are the future force, Let us always motivate them.**



Dr. R. P. Sathyanarayanan
Founder & Managing Trustee,
Puthiya Thaliyamurai Foundation

Contact: Puthiya Thalaimurai Foundation

No. 24, G.N. Chetty Road, T. Nagar, Chennai-600 017 Tel: 044-45544029 / 28341219

Email: contact@ptfindia.org Web: www.ptfindia.org