

A Report



# FMSE - CHENNAI

FORUM FOR MICRO & SMALL ENTERPRISES - CHENNAI

(A Unit of Puthiya Thalaimurai Foundation)

## 2<sup>nd</sup> Edition

# INDIAN

# Small & Rural

# BIZ EXPO

February- 2019

Thoothukudi

Date :23 & 24 February, 2019

Venue: V.O. Chidambaram College, Thoothukudi



Mr. Sandeep Nanduri, IAS, District Collector, Thoothukudi  
inaugurating the Indian Small & Rural Biz Expo - 2019



Mr. Sandeep Nanduri, IAS, District Collector, Thoothukudi  
at the Puthiya Thalaimurai Foundation Stall in the  
Indian Small & Rural Biz Expo - 2019

### HIGHLIGHTS

- Delegates from all over Thoothukudi and nearby districts
- Inauguration by Thoothukudi District Collector
- 50 Plus Stalls Showcasing Small and Rural Products & Services
- Workshops on Interesting Topics
- Exhibitors' Directory

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INDIAN

Small & Rural February - 2019

BIZ EXPO Thoothukudi

Puthiya Thalaimurai Foundation in association with V. O. Chidambaram College, Thoothukudi, Export Credit Guarantee Corporation (A Government of India Enterprises), AKR Healthy Foods - Kovilpatti, City Union Bank - Kumbakonam, Lare Foundation - Thoothukudi and Madurai Pandian Appalam conducted **Indian Small & Rural Biz Expo-2019** on 23 & 24 February, 2019 at V. O.Chidambaram College, Thoothukudi. The Inaugural program on 23rd February, 2019, started with prayers and lighting of *kuthuvilakku* by the dignitaries. The welcome address was given by Dr.C.Veerabahu, Principal, V.O. Chidambaram College, Thoothukudi.



A.P.C.V. Chockalingam



Dr. C. Veerabahu



R. Marichamy



G. Thirumurugan



Dr. P. Mayilvel



S. Ekambaram



Sandeep Nanduri



D.V. Venkatagiri



M. Murugesan

**“Youth should come forward to take up Entrepreneurship. It is a challenging road, but rewards are plenty, the Government is ready to help.”**

Mr. Sandeep Nanduri, IAS, District Collector, Thoothukudi inaugurated the Expo and appealed to the participants and the youth to pursue Entrepreneurship.

D.V. Venkatagiri, Secretary, Puthiya Thalaimurai Foundation, presented details of the expo. S. Ekambaram, Branch Manager, ECGC, Thoothukudi explained about the export business opportunities. M. Murugesan, District Honorary Organiser, Thoothukudi, Puthiya Thaliamurai Foundation proposed vote of thanks. Workshops on Business Project, Design Planning and Project Report were conducted by various eminent and expertise personalities. There were 52 stalls in the exhibition.

**Exhibitors:** The exhibitors showcased their products like organic farming, gardening, toys, Garments, Spirulina, Areca Leaf Plates, different types of millets and the eatable items made of it. The exhibitors were mostly from Thoothukudi and few from other districts like Tirunelveli, Thoothukudi, Madurai, Virudhunagar, Tiruchi, Erode and Namakkal. Most of them have said they have come for their business development. This expo gave new avenue for their business development and a platform to showcase their products.



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BIZ EXPO

# GLIMPSES OF INDIAN SMALL & RURAL BIZ EXPO 2019

February 23 & 24, 2019 - V.O. Chidambaram College, Thoothukudi



## Businesses Demonstrated / Displayed at the Event

Sl.No.	Category	Sl.No.	Category
1.	MILLET PRODUCTS	11.	WATER TREATMENT PROCESS
2.	COLD PRESSED OIL	12.	BAGS
3.	ARECA PLATES	13.	DIET & NUTRITION PRODUCTS
4.	SPIRULINA	14.	KITCHEN MATERIALS
5.	ARTS & CRAFTS	15.	SOLAR POWER
6.	GARMENTS	16.	LED LIGHTS
7.	HERBAL PRODUCTS	17.	CAR SHOWROOM
8.	NURSERY GARDEN	18.	AAVIN MILK PRODUCT
9.	ORGANIC PRODUCTS	19.	CCTV SERVICE
10.	COMPUTER SERVICE	20.	FOOD PROCESSING MACHINES

## Workshops on Interesting Topics



## VISITORS FEEDBACK

The event is highly informative. I will be happy to have expose like this in Tirunelveli and other towns.  
- Dr.K.C. Anand, Tirunelveli

Senior citizens like me get new ideas about Entrepreneurship by attending events likes this.  
- M. Arulprakash, Tiruchi

Youngsters of Thoothukudi will have to make the best use of Events like this..  
- S. Suresh, Thoothukudi

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