

கருத்தரங்கம்

கண்காட்சி | கையேடு

ENTREPRENEURSHIP - 2013

WORKSHOPS EXHIBITION DIRECTORY

www.ptfindia.org



PUTHIYA THALAIMURAI **FOUNDATION**

(A People-based NGO working for Youth Development and Rural Education)



MARCH 1& 2, 2013, Venue: MSME Development Institute, Guindy, Chennai.

A Report

AN EVENT TO PROMOTE MICRO & **SMALL ENTERPRISES**

HIGHLIGHTS

- 2,200 Delegates
- 31 Stalls
- 30 Workshops
- "Entrepreneurship Directory" released
- "Forum for Micro Enterprises" launched

His Excellency, The Governor of Tamil Nadu lighting the "Kuthuvilakku" in the Inaugural Function



His Excellency, The Governor releases the "Entrepreneurship Directory"



PROFILES OF PARTICIPANTS

- Graduates
- College students
- ITI & Polytechnic students
- 10th and +2 passed or appeared students •
- Housewives
- Rural youth
- Women entrepreneurs
- **Emerging** entrepreneurs
- Self help groups



His Excellency, the Governor Inaugurates The Exhibition





His Excellency, the Governor of Tamilnadu delivers his Inaugural address



Front View of the Exhibition Entrance



A Section of audience in the Exhibition



Additional Industrial Advisor S.Sivagnanam, Puthiya Thalaimurai Editor Maalan, Honorary Advisor M. Subramaniam and Puthiya Thalaimurai Foundation Secretary D.V. Venkatagiri address the audience.



A Section of audience in the Workshop



Webtechx Solution Proprietor T. Tharun, addresses the audience



ZAH Consultancy Trainer Zahir Hussain, addresses the audience





LIST OF EXHIBITORS

S.No.	ORGANISATION		
1.	CANARA BANK		
2.	TAMILNADU MERCANTILE BANK		
3.	REPCO BANK		
4.	INDIAN OVERSEAS BANK		
5.	INDIAN BANK		
6.	CITY UNION BANK		
7.	MAHA INFOTECH		
8.	VISUAL MEDIA TECHNOLOGIES		
9.	NATIONAL SMALL INDUSTRIES CORPORATION		
10.	RAJIV GANDHI NATIONAL INSTITUTE OF YOUTH		
	DEVELOPMENT		
11.	SMART - APPAREL TRAINING DESIGN CENTRE		
12.	TAMIL NADU VETERINARY AND		
	ANIMAL SCIENCES UNIVERSITY		
13.	TAKKAR BAPA ITI		
14.	ITI, GUINDY		
15.	UDHAYAM SELF HELP GROUP		
16.	MICRO, SMALL & MEDIUM ENTERPRISES		
	DEVELOPMENT INSTITUTE		
17.	SEBOSA. IN		
18.	LIFE INSURANCE CORPORATION (LIC)		
19.	VENKATS' TRADITIONAL HERBAL PRODUCTS		
20.	GKM ENTREPRISES		
21.	WEBTECHX		
22.	SHRI LAKSHMI AGRO FOOD PRODUCTS		
23.	SAI PAPER PRODUCTS		
24.	TAMILNADU WOMEN DEVELOPMENT CORPORATION		
25.	PUTHIYA THALAIMURAI MEDIA		
26.	DEPARTMENT OF INDUSTRIES & COMMERCE		
27.	PUTHIYA THALAIMURAI FOUNDATION		
28.	CUSTOMER PARTS ONLINE		
29.	VESTIGE MARKETING PVT LTD.		
30.	CENTRAL FOOTWEAR TRAINING INSTITUTE		
31.	SINGLE STEP FINVESTX FOREX ADVISORY		
	SERVICES PVT. LTD		

Businesses Demonstrated / Displayed at the event

- Ornamental Vegetable Cutting
- Spirulina Cultivation
- Mushroom Production
- Tailoring
- Traditional Herbal Products
- Paper Cup Production
- Areca Leaves Production
- LIC Agent Opportunities
- Jute Bags Production
- Non Owen Bags Production
- Aavin Products Marketing
- Ipad Agency
- Water Filter Marketing
- Internet Marketing
- Food Products Agency
- Health Care Products Marketing

WORKSHOP DETAILS

S.No.	SPEAKER	TOPIC
1	R. Devaraju DGM, Canara Bank, Chennai	How to apply loan for Small Business? Documents and Financial Discipline
2	Baskara Bharathi PRO, Income Tax Dept., Chennai	Entrepreneurship Skills Development
3	N. Kannan Proprietor, Vivegam Biotech, Theni	Business opportunities in Mushroom Production.
4	Arasu Shanmugasundaram Consultant, Venus Solutions, Chennai	Non-Oven Bags Production (Alternate for Polyethylene)
5	S. Sasikala Senior Manager, TIIC, Chennai	Entrepreneurship Financial Schemes available in TIIC
6	Sankar Proprietor, Deepam Lab, Karur	Photography
7	T. Tharun Proprietor, Webtechx, Chennai	Business opportunities by Starting a Web Company
8	V. Aridhasan Founder, Eco Care Foundation, Chennai	Marketing & Value added Products
9	Subhasini David Lecturer, Smart, Chennai	Business opportunities in Fashion Technology
10	Dr. Ramesh Founder, Aarthy Eye Hospital, Karur	ABC of Entrepreneurship
11	P. Tamilselvam D.G.M, Marketing, Aavin, Chennai	Business opportunities in Aavin Products
12	D. Jawahar Joshuva Development Officer, LIC, Chennai	Business Opportunities in LIC
13	Rathinaraja Singam Programme Coordinator, Spirulina Products, Chennai	Spirulina Production
14	S. Karthikeyan, CEO, Vittal Paper Cups, Chennai.	Business opportunities in Eco Friendly Products
15	Prema Project Incharge, GK Fibres, Neyveli	Business opportunities in Areca Leaves Product
16	S. Valsakumar Principal, Govt. ITI , Guindy Chennai	Job opportunities & Training in Govt. Institutes
17	V. Umashankar Consulting Engineer, Chennai	Entrepreneurship & Employment Opportunities in Quality Profession
18	T. Vallinayagam Business Analyst, Chennai	Project Report Preparation and Concept to Commissioning
19	A.V. Ramanan Business Analyst, JG Associates, Chennai	Basic Requirements of Entrepreneurs
20	Prasanna Venkatesh Proprietor, Proven Web Solutions, Chennai	Web Designing & Internet Marketing
21	N. Jahir Hussain HR Trainer, ZAH Consultancy, Erode.	Entrepreneurship Skills
22	Sreelakshmi Instructor, SMART, Chennai	Fashion Technology
23	Reji Christopher Proprietor HR Mart, Chennai	Qualities of Entrepreneurs
24	Selva Murali CEO, Visual Media, Krishnagiri	Cloud Web Hosting & Retail Business
25	A. Madhavan Director, AGNI, Coimbatore	Skills Development
26	K. Senguttuvan MD, Valluvar Catering College, Karur	Employment Opportunities & Challenges in Catering Business
27	Mahesh Karunakaran MD, Mahaa Infotech, Coimbatore	Be a Successful Entrepreneur in Computer Industry
28	S. Padmanabhan Sr. Manager, (Retd.), Bank of India, Chennai	Preparation of Finance & Project Report and Execution
29	Izhancheziyan Proprietor, Yazh carving Unit, Theni	Business Opportunities in Vegetable carving
30	Vasantha Lakshmi Beautician, Repco Bank SHG, Chennai	Opportunities in Beautician Business







HIGHLIGHTS OF THE DIRECTORY

Success Stories of Entrepreneurs

Business Opportunities

Information and Profiles of Various Self Employment Institutions and Organisations.

Various Government Schemes for Entrepreneurs

Exhibitors' Details

Workshop Details

DELEGATES FEEDBACK

Need more power point presentations with some more details. Time may be extended from one hour to two hours.

.....V.S. Sathiya gura Raja, Puducherry.

The workshops are easy to understand, we learn new things, it is very interesting and useful

.....V. Jegana Sundari, Erode.

This Seminar is a guide for Entrepreneurs like us and it provides self motivation.

....K. Arasu, Kanchipuram

This Seminar has given the confidence to start a new business within one year.

.....T.J.V. Ramanan, Chennai.

This programme may be conducted in all the Districts in Tamil Nadu

.....B. Velkumar. Tirunelveli.

Thanks to Puthiya Thalaimurai Foundation for this useful event

.....S. Hemanathan, Kanchipuram.

This event is a basic step to create many Entrepreneurs all over the Tamil Nadu.

.....S. Krishnan, Vellore.



ENTREPRENEURSHIP 2013



Let us toil.... improve our abilities... Explore opportunities and conquer...

> R. P. Sathyanarayanan Founder & Managing Trustee, Puthiya Thalaimurai Foundation

Contact: Puthiya Thalaimurai Foundation